

THE EUROPEAN GAL'S RURAL EXPO

LARIOFIERE – FAIR TRADE CENTER – COMO LAKE - ITALY

WHO IS LARIOFIERE

Lariofiere is a non-profit organization which operates in the north of Italy, on **Lake Como**, in **Erba**. It is an exhibition and conference centre with international recognition, which covers a total area of **45,000 square meters**.

Lariofiere is located in a geographical environment with valuable natural, artistic and historic as well as touristic assets.

In a privileged position, the exhibition and congress centre is 15 km far from **Como** and **Lecco** and 40 km far from **Milano Malpensa Airport** and **Fiera di Milano - Rho Pero** exhibition complex.

WHAT IS AGRINATURA

For **11 years** it has been an important annual appointment with agriculture, rural tourism, naturalistic heritage and environment.

The 2011 edition achieved a great success: more than **30,000 people** visited the fair, appreciating the exhibition offer and taking part enthusiastically in different connected activities.

The agricultural and territorial valorization, the quality of proposals, the several and original workshops for children and adults, represent the strengths of the event.

Also this year visitors will find parks, reserves, consortia, mountain territorial associations and regional tourist offers.

WHAT IS THE EUROPEAN GAL'S RURAL EXPO

The novelty of this edition will be **Rural Expo**, a new project bound to **European GAL**, with the aim of finalizing the development of rural tourism. Taking part at Agrinatura, in fact, each Gal will be able to promote the resources and the opportunities of its territory making them known to the audience.

The 2012 edition will be held in these dates and times:

Sunday 29th April 2012

Monday 30th April 2012

Tuesday 1st May 2012

from 9.30 a.m. to 7.00 p.m.

OUR SPECIAL PACKAGE FOR GAL

29th, 30th April – 1st May 2012: three days exhibition in order to give the opportunity to European Gal to make themselves known in our territory, enhancing their production, natural and cultural resources, and rural tourism

27th April – 2nd May 2012: 6 days overnight stay in B&B and farm holidays close to our exhibition centre; transfers from and to the main airports in Milan; lunch and dinner included; guided day-trip by boat on the lake with visit of Lecco, Bellagio and Como; tourist coach and guide available all days to let you visit the beauties of our territory.

The price for a pre-set stand with walls, carpeting, furniture and graphic description is **€ 400,00**.

The price for the entire package (lodging and stand) is **€ 500,00** per person.

The fee can vary based on the total number of participants.

PROGRAM

FRIDAY 27th APRIL 2012

Guests arrival and accommodation in the assigned B&B

Dinner at: Azienda Agricola La Geretta - Eupilio

SATURDAY 28th APRIL 2012

In the morning departure from Lariofiere by bus and arrival in Lecco

Guided tour of Lecco

Navigation from Lecco to Bellagio

Guided tour of Bellagio

Lunch at: Ittiturismo Ristorante Mella

Navigation from Bellagio to Como

Guided tour of Como

Dinner at: Restaurant L'angolo divino - Como

In the evening return by bus

SUNDAY 29th APRIL 2012

"The Rural Expo – Agrinatura"

Dinner at: Agriturismo La cascina di Mattia – Cantù

MONDAY 30th APRIL 2012

"The Rural Expo – Agrinatura"

Dinner at: Lido Segrino – Parco Lago Segrino (www.parcologosegrino.it)

TUESDAY 1st APRIL 2012

"The Rural Expo – Agrinatura"

Dinner at: Azienda agricola Sant'Anna – Eupilio

WEDNESDAY 2nd MAY 2012

Return home



During the three days of “Rural Expo” (Sunday, Monday and Tuesday), lunch at the restaurant inside Lariofiere is included.

We will also organize, during the stay, half-day guided tour nearby Lariofiere, for example:

- Speleology Museum and Astronomical Observatory in Sormano
- Museum “Buco del Piombo” in Erba
- Visit to the village of Caglio and the village of Rezzago
- Boat trip on Pusiano Lake (www.lagodipusiano.com)
- Bicycle circuit on the banks of Alserio Lake, or Segrino Lake, or Annone Brianza Lake
- Trekking on the near mountain paths

Our guests will find these accommodation:

- B&B Il coniglio sulla luna – Erba (www.ilconigliosullaluna.it)
- B&B Leon d’Oro – Pusiano (www.leondoro-pusiano.it)
- Agriturismo Agrodolce – Besana Brianza (www.agriturismoagrodolce.com)
- Agriturismo B&B Cascina Mirandola – Albese con Cassano (www.cascinamirandola.it)
- B&B Le Due Torrette – Erba (www.leduetorrette.it)
- B&B La Quiete – Costa Masnaga (www.laquietebeb.it)

