## The 2<sup>nd</sup> International Forum «Rural Tourism in Russia»

## 3-4 August 2013, Belgorod

## PROGRAM OF INTERREGIONAL MEETING AND SEMINAR ON RURAL TOURISM DEVELOPMENT

3 August 2013					
07.28	Meeting at the railway station (Belgorod) Train number 071B Moscow - Belgorod				
08.00	Check in at the hotel, breakfast				
Central Stage in front of S. Khorkina Sports and Training Complex					
10.00 - 10.30	Official opening ceremony of the 2nd International Forum «Rural Tourism in Russia»				
10.30 – 12.00	Getting around the expositions of the 2nd International Forum «Rural Tourism in Russia»				
I	Hall of the Scientific Board (12 building, 10 floor)  Belgorod State National Research University		Exposition Sites		
	Interregional Meeting on Village and Farm Tourism Development	10.00-18.00	Expositions:		
12.00 - 14.00	<ol> <li>Subjects:</li> <li>The state and prospects of rural tourism development</li> <li>Making regulatory normative base and rural tourism standards development</li> <li>Rural tourism is an innovative way of development of rural territories</li> <li>International experience of rural tourism development</li> </ol>	10.30 – 18.00	«Rural Tourism in Russia and Abroad», «Masters of Folk Crafts and Arts», «Traditional Agricultural Products», «Belgorodskaya Sloboda», «Family Farms of Belogorye»  Presentation of Tourist Products of the Regions		

	Moderator		<b>Contest Committees on the Nominations of:</b>	
	<ol> <li>Ministry of Culture of the Russian Federation</li> <li>Federal Agency for Tourism</li> <li>Federal Council, State Duma</li> <li>Department of rural development and social policy of Ministry of Agriculture of the Russian Federation</li> <li>European Association of Rural Tourism</li> <li>Association for Promotion of Agrotourism Development</li> <li>Executive bodies of power of subjects of the Russian Federation in the sphere of agriculture</li> <li>Executive bodies of power of subjects of the Russian Federation in the sphere of tourism</li> <li>Representatives of tourist administrations of Poland, Latvia, FRG, France, Belarus</li> </ol>	14.30-18.00	<ol> <li>The best exposition;</li> <li>The best guest farmstead;</li> <li>For the contribution in development of folk crafts and arts;</li> <li>For the contribution in development of rural tourism;</li> <li>For effective support of development of rural territories.</li> </ol>	
14.00 – 14.15	Briefing for mass-media			
14.15 – 15.15	Lunch			
I	Hall of the Scientific Board (12 building, 10 floor)	Hall of the Dissertation Committee (17 building, 2 floor)		
	<b>Belgorod State National Research University</b>		Belgorod State National Research University	
15.15 – 17.30	Seminar on Technologies of Rural Territories' Tourist Potential Development  Subjects:  1. Forming and promotion of tourist rural territories 2. Organization of rural tourism and folk crafts revival 3. Development of staff training system for rural tourism 4. Questions of the subjects' cooperation in the sphere of rural tourism in the Russian Federation	15.15 – 17.30	Seminar-Meeting of the Federal Council and State Duma Members with heads of executive authorities of the regions of the Russian Federation on tourism development in the Russian Federation	

Moderator					
Speakers:					
<ol> <li>Training Centre for Agriculture Consulting and Personnel Development</li> <li>National Association for Rural Tourism Organizing</li> <li>Representatives of tour operators</li> <li>Representatives from foreign associations in the sphere of agriculture</li> </ol>					
	Cultural Popular Events				
Site in front of S. Khorkina Sports and Training Complex					
12.00 – 17.00	Festival of Traditional Cossack Culture				
17.00 – 19.00	Karaoke-project «I sing to you, my White City»				
18.30 – 21.00	Contest performance of professional and amateur folklore groups of the Belgorod Region, regions of Russia, Ukraine and Belarus				
22.00 – 22.30	Fireworks Festival «Starlight Night»				
22.24	Departure of seminar participants and festival visitors by train № 072B Belgorod - Moscow				
	4 August 2013				
Exposition Sites					
10.00 – 17.00	Fair of tourist products of the regions				
	Expositions: «Rural Tourism in Russia and Abroad», «Masters of Folk Crafts and Arts», «Traditional Agricultural Products», «Belgorodskaya Sloboda», «Family Farms of Belogorye»				

10.00 – 18.00	Contest Committees			
10.00 – 18.00	Consultations for the forum participants on development of rural tourism and non-agricultural activity in the country	Consulting Centre ASKOR		
18.00 – 20.00	Contests winners awarding	Central Stage in front of S. Khorkina Sports and Training Complex		
20.00 – 20.30	Closing of the 2 <sup>nd</sup> International Forum «Rural Tourism in Russia»	Central Stage in front of S. Khorkina Sports and Training Complex		
	Belgorod State Agricult	tural Academy		
	Congress-Meeting «Rural Tourism as Steady Development of Rural Territories»			
	Section 1 «Rural tourism in conservation and development of rural territories»	Room №		
11.00 – 13.00	Section 2 «Rural tourism:methods and forms of promotion of an innovative tourist product on the domestic and world market»	Room №		
	Section 3 «The role of the young and human resourcing for rural tourism»	Room №		
	Section 4 «Problems and prospects of legislative and normative support of development of rural tourism in Russia»	Room №		
Cultural Popular Events				
09.00 - 11.00	Excursion program «Prokhorovskoye Pole is the third battlefield of	Culture and Historic Centre «Prokhorovskoye Pole»		

	Russia»	
11.00 – 17.30	Excursion program in the regional park «Klyuchi» and the ethnovillage of «Kostroma»	Ethno-village of «Kostroma»
11.00 – 15.00	Organization of excursions to the rural tourism facilities of the Belgorod Region	The Excursion Bureau stand
11.00 – 16.00	International Festival of Brass Bands	Central Stage in front of S. Khorkina Sports and Training Complex
16.00 – 20.00	Performance of professional and amateur folklore groups of the Belgorod Region, Regions of Russia, Ukraine, Belarus	Central Stage in front of S. Khorkina Sports and Training Complex
22.00 – 22.30	Fireworks Festival «Starlight Night»	·
22.24	Departure of seminar participants and festival visitors by train № 072B Belgorod - Moscow	