

Local food Leader project

The aims of the whole project:

- to collect the producers of local food to make network of them
- to bring the local food products to the local markets and restaurants to the near of consumers
- the development of the local know-how
- to integrate the local food to the international co-operation
- to adopt the best practices from partner country
- to enlighten the consumers about local food and its production process



National part (Karhuseutu region):

The aims

- to bring the local food forward on Karhuseutu region
- to find out the local food producers
- to make a updatable register from local food producers
- the learn consumers to recognize the local food products and to use it
- to find out those local food producers who want and need help to bring the products to sales in local markets and other places
- to clarify the logistic possibilities to bring the products to the markets with reasonable costs
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International part:

The aims and actions

- to change experiences between the both partner countries and local food producers of them
 - o to introduce to the partner country what is the situation of the local food and how it is using in the other country
 - o to introduce to the partner country the on-going or previous local food projects and results of them
 - o to become familiar which are the special expertise of the both countries concerning the local food
 - o to clarify is it possible (and how) to bring and adapt the best practices of the other country to the other (to change to best practices between countries)



Euroopan maaseudun
kehittämisen maatalousrahasto:
Eurooppa investoi maaseutualueisiin.



Elinkeino-, liikenne- ja
ympäristökeskus



- marketing and the logistics solutions of the local food products need the special attention
- to arrange excursions for participants of both countries to get know the practical status of local food
- to organize the local food event of own or part of some convenient event in the both countries
 - to introduce during these events the local food producers to consumers
 - to organize during these events workshop about local food in Partner and Finland - reports, presentations and case studies
- to create networks between projects and producers for future actions

Contact information:

LAG Karhuseutu

Jaana Mälkki, co-ordinator of transnational projects

jaana.malkki@karhuseutu.fi

+358 440 926 926

www.karhuseutu.fi