



## ANNOUNCEMENT

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## LINC 2010

**Leader Inspired Network Community**

**Kirchberg, Tyrol, Austria**

**Leader area Hohe Salve**

**15<sup>th</sup> March – 17<sup>th</sup> March 2010**



**Networking of European Leader areas – Innovation in rural development**

LINC combines European exchange of experience with sport events and European culinary delicacies.

**LINC is an initiative from Local Action Groups and National Network Units for rural development in [Austria, Germany, Estonia and Finland](#).**



The first LINC conference will take place in Austria. From 2011 – 2013 LINC will be hosted by Germany, Estonia and Finland. The final LINC conference will be organised again by an Austrian LAG and the Austrian NRN.



### **What is LINC?**

[www.info-linc.eu](http://www.info-linc.eu)

LINC wants to promote networking and the exchange of experience between European Leader areas in an innovative way.

LINC combines the transfer of knowledge about innovation in rural development with sport events to foster the networking of the participants. LAG teams from European LEADER areas can show their sporting spirit and skill.

Therefore there should be teams of 3 people from every region who register for LINC. Teams with less than 3 people will be completed by colleagues from Austria!



Naturally also teams of National Rural Networks are invited to participate in LINC and the sport competition!

## **The three elements of LINC**

1. European aperitif
2. Transnational knowledge exchange – Innovation in rural development
3. Sport competition

### **European aperitif**

On the day of arrival a “European Aperitif” will please the participant’s palates. The aperitif is a buffet, consisting of regional products from the respective participants region of origin. Be it bacon from Tyrol, tapas from Andalusia or wine from Italy, the variety is boundless and a unique taste adventure is guaranteed. In this way one gets insight of the different products and specialities from the individual regions. The regions also have the possibility to present themselves with posters and brochures.

### **Please deliver specialities from your region to the LAG Hohe Salve!**

To ensure a unique taste experience, we invite you to share your favorite regional products with the other participants at the [European Aperitif](#). Out of that reason we ask you to send non-perishable meals and/or beverages to our [office](#) , before 01.03.2010.

### **Regionalmanagement Wörgl – LAG Hohe Salve**

Peter Rosegger Straße 5/4  
A-6300 Wörgl

### **Transnational knowledge exchange**

“Innovation in Rural Development“ is the central topic of the European Exchange of Experience on the first day. The basis for this are project presentations about innovations in agriculture, tourism, culture and social affairs, which will be held simultaneously in German and English. Every participant has the possibility of participating in two of the four presentations.

Following the presentations the topic of innovation in rural development will be gone into deeper in English and German work groups. Personal experiences can be put in relationship to the presented projects. Both important success factors and obstacles are to be filtered out for an innovative rural development

### **Topics of the „transnational knowledge exchange“**

Within the framework of the “transnational knowledge exchange” an exchange of experience about the following topics and questions will be organised:

- Tourism: development and marketing of innovative offers
- Agriculture: processing of products - marketing - logistics
- Social Affairs/social diversity: the impact of social affairs questions and social diversity for a sustainable rural development
- Culture: a basis for regional identity, quality of life and innovation

### **Sport competition**

Getting to know one another and socialize with new contacts as well as building new relationships between the participants will be especially encouraged within the LINC framework. The best opportunity to do so is during the sport competitions in which the LAG-Teams can take part. These four kinds of sports offered are typical disciplines for the Hohe Salve Region:

### **Giant Slalom – Ice-Stock-Shooting – Snow Shoe Race – Stielbob (Mini Bobsled)**

Every LAG-Team consists of three people and every participant can only participate in one of the three selected disciplines. That means: every team contests in only 3 of the 4 disciplines. There will be an award ceremony with

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team and individual judging at the end of the sport events. However, it is not about maximum sport performance, but about reaching something together as a team and to playfully compete with other Leader colleagues. Everything runs on a friendship basis, excessive ambition is in the wrong place here.

**Only 2% of innovative ideas are developed in workshops and working groups! 98% of innovations are the result of informal settings!**

## The Programme of LINC

**Meet colleagues from other member states!**

**Benefit from the experiences of your European Leader colleagues and successful Austrian LAGs!**

### MONDAY / 15. 03. 2010

Until 4:00 pm

**Arrival – Check-in to Accommodations – Registration**

5:00 pm

**Welcome adress**

Gathering in the town centre, greetings from the chairman of the LEADER Region Hohe Salve and representatives from the region of Tyrol as well as the Austrian administration, procession to the conference area.

6:00 pm

**European Network for Rural Development: Implementation of Transnational Cooperation Projects**

Representatives of the European Network for Rural Development (ENRD) convey current information to the European networking in the fields of LEADER and rural development. Main focus of the presentation of the ENRD: Implementation of and support for Transnational Cooperation Projects.

7:00 pm

**European Aperitif:** Tasting of the typical specialities from the regions of the present participants.

### TUESDAY / 16.03.2009

#### INNOVATION IN RURAL DEVELOPMENT

8:30 am - 10:30 am

**Transnational Knowledge Exchange 1:**

Innovation in [Agriculture](#), [Tourism](#), simultaneously in German and English.

10:30 am - 11:00 am

Coffee break

11:00 am – 1:00 pm

**Transnational Knowledge Exchange 2:**

Innovation in [Culture](#), [Social Affairs](#), simultaneously in German and English.

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1:00 pm - 2:30 pm  
Lunch time

3:00 pm - 5:00 pm  
**Sport competition: Snow Shoe Race**

5:30 pm - 7:30 pm  
**Sport Competition: Ice Stock Shooting**

7:30 pm  
**Evening programme - Open End**

## **WEDNESDAY / 17.03.2010**

9:00 am - 11:00 am  
**Sport Competition: Giant Slalom – Alpine Skiing**

10:00 am - 1:00 pm  
**Sport Competition: "Stielbob" (Mini Bobsled)**

1:00 pm - 4:00 pm  
Lunch time

4:00 pm - 5:00 pm  
**Summary of the workshop results** by Robert Lukesch and Luis Fidschuster (NRN Austria)

6:00 pm  
**Award Ceremony**  
Closing event (dinner, background music, performance from Gail Anderson and band)

### **Contact:**

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**Programme and Registration:**  
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