

LAG SUMMER FESTIVAL 2013

Biograd na Moru

5.7. - 7.7. 2013.

Present your LAG in the heart of Adriatic coast!



Partners on the project:



BIOGRAD
NA MORU
TURISTIČKA ZAJEDNICA GRADA

Dear managers,

We are honoured to invite you to the LAG Summer Festival that will take place in Biograd na Moru, Croatia, from 5th till 7th of July, 2013. Main goal of this Festival is to affiliate "green and blue" in a different way so we could give opportunity to all local authorities, tourist boards, small and medium enterprises, artisans and family farms to exhibit its products and services directly in front of 20.000 tourists, in a town known as touristic centre in the heart of Adriatic coast.

There is 52 LAGs currently registered in Croatia, therefore we got an idea to organize this Festival on which all members and economic operators such as local authorities, tourist boards, SMEs, artisans and family farms from LAG area could represent itself. The event will be held during the tourist season, from 5th till 7th of July 2013, when there is about 20.000 tourists in Biograd na Moru. All LAGs, that is exhibitors from your LAG's area, will have an opportunity to introduce its work and products in the centre of the waterfront in Biograd na Moru, where there is the biggest concentration of tourists. Exhibition will be held along the waterfront where there will be two stages: bigger one will be for musical program and smaller one for presentation of LAGs, that is its members, and the stage itself will be furnished like traditional Dalmatian "konoba".

Besides the Festival, an excursion to inlands of "Ravni Kotari" will be offered to all participants as well as a visit to wine-cellar, whilst for managers there will be organized a meeting. Besides LAGs from Croatia, on this Festival will participate also LAGs from different countries in Europe.

PROGRAMME:

Friday, July 5th 2013

12:00-18:00 arrival of participants

19:00 opening ceremony (Main stage - in front of the City Hall)

19:00-24:00 fair, cultural and entertainment programme (on the waterfront) - performance of Klapa "Godimenti" - CRO Night

Saturday, July 6th 2013

09:00 opening the 2nd day of the Festival, fair

09:00-11:00 meeting for managers (City Hall, Trg kralja Tomislava 5)

11:00-13:00 visit to wine-cellar MASVIN in Polača (optional)

19:00-24:00 cultural and entertainment programme (on the waterfront) - performance of Muggia orchestra from Italy and "Larma" bend from Slovenia - EU Night

Sunday, July 7th 2013

09:00 opening the 3rd day of the Festival, fair

12:00 solemnly committal letter of thanks to all participants (Main stage - in front of the City Hall)

14:00 closure of the Festival

Partners on the project:



Instructions for the managers of LAGs:

We kindly invite managers to identify subjects that would be interested to appear, exhibit, present and/or sell its products and services on this manifestation. Also, we are kindly asking you to organise subjects who are willing to participate on such an event, that is those subject that have interest to present its products and services to 20.000 potential buyers.

The travel cost is on the participant's expense. **There is no participation fee.** Also, LAG "Laura" is offering help in finding convenient accommodation. If you wish to find accommodation by yourself, visit web pages of Tourist board Biograd na Moru <http://www.tzg-biograd.hr/>. We encourage you to apply as soon as possible since there is limited number of berths and limited number of participants. The priority goes to ones who apply first.

We are kindly asking you to confirm your participation on e-mail: lagsummerfestival@gmail.com **not later than Friday, June 7th 2013**, so we could properly organise your accommodation and whole event.



Partners on the project:





LAG SUMMER FESTIVAL 2013

Biograd na Moru

5.7. - 7.7. 2013.

For further information contact us:

LAG "Laura"

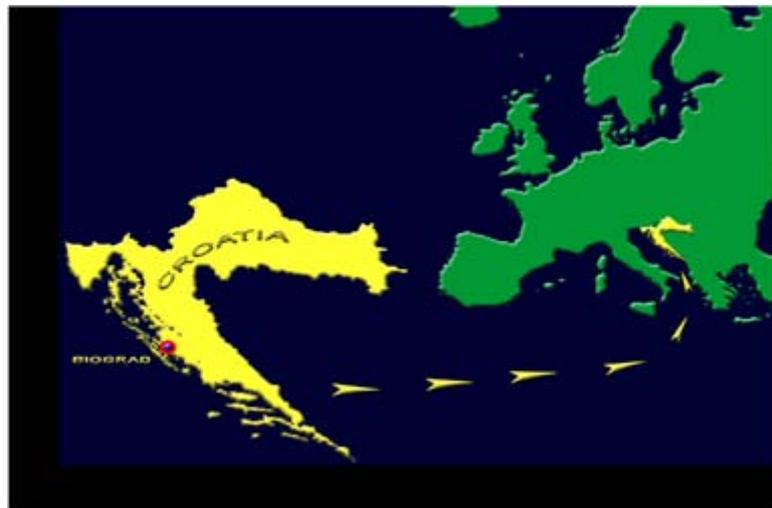
Šetalište kneza Branimira 2

23210 Biograd na Moru

+385 (0)23 384 549 (telephone, fax)

lagsummerfestival@gmail.com

www.lag-laura.hr



Partners on the project:



BIOGRAD
NA MORU
TURISTIČKA ZAJEDNICA GRADA