

## TNC Project OFFER Form

### Topic / title of the proposed project

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"Stimulation of innovative entrepreneurship in rural areas."

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### Brief summary of the project idea (max 500 characters)

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Our idea is to support local craftsmen and entrepreneurs and to stimulate innovative entrepreneurship through collaborations with other LAGs.

### Objective:

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### Initial position / background / local context of the proposed project (max 500 characters)

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Baldone is a small town in the middle of Latvia with population of 5700 inhabitants. It is attractive for entrepreneurship because it is only 33km from Riga. Baldone area has great nature including forests, small forest lakes and springs. Baldone has potential for tourism development. In our vision, Baldone area will develop through innovative entrepreneurship and our goal is to create positive conditions for local entrepreneurs. It will be achieved through collaborative initiatives of local entrepreneurs.

### Proposed objectives / activities (max 500 characters)

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- Creating a network for craftsmen and entrepreneurs from our area and collaborating LAGs for exchange of experience.
- Creating a list of products.
- Finding new ways of advertising and selling products.
- Introducing local craftsmen and entrepreneurs to internet trading.
- Educate local craftsmen and entrepreneurs about innovative entrepreneurship to increase added value of their products.
- Provide trading opportunities for entrepreneurs from collaborating LAGs: local markets, fairs.

### Country and /or kind of partner you are looking for

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Any country with similar ideas.

### Offering LAG:

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### Country / Region

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### Latvia, Baldone

Contact details

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### "Baldones partnerība"

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