

PARTNERSHIP OFFER

Topics: rural entrepreneurship, enterprise, economy, human capital, trade, competitiveness, training, innovation

Title of the proposed project:

Support and training contract for applicants in takeover and creation of local businesses

Introduction:

Orne is a region close to Paris (150 kms) located in Normandy. This localization is attractive for new entrepreneurs. Nevertheless, the Region of Basse-Normandie has a low rate of entrepreneurship in comparison with the national average whereas more and more people want to launch or takeover a business.

Local context of the proposed project:

Some measures were already set up in the region about this subject. However, we noticed a significant failure rate though the setting-up projects had received public subsidies. Nowadays, we think entrepreneurs need a platform for being followed.

In this context, three LAGs of region Basse-Normandie (Pays du Bocage, Pays d'Alençon and Pays du Perche ornaï) work together on a project of "Contract for supporting and assisting the future entrepreneurs". The Chambers of Trade and Industry ("Chambre de Commerce et de l'Industrie" – CCI) of Flers/Argentan and Alençon are project manager in this contract. In this framework, we lay emphasis also on the development of local businesses.

The main objectives of this contract are:

- take in consideration the new entrepreneurs and identify their needs,
- propose training (management, accounting, legal knowledge, marketing, business action plans)
- follow-up and support during exchange in group sessions

Objectives:

This new instrument aims to enforce the settlement of new contractors, and consequently have a significant impact on the local economy. We know many European LAGs work on this subject and achieved some projects.

Our objectives for a transnational cooperation project are:

- meet territories with an experience about this issue,
- exchange of good practices between partners,
- share experiences, methods and culture of entrepreneurship in rural areas,
- create a European network for local stakeholders involved in implementation and support of new entrepreneurs.

Finally, we dispose of a technical assistance budget for the setting up of a transnational cooperation project, namely a financial support available to French LAGs to cover expenses linked to the preparatory phases and the first meeting to visit potential partners in your territory.

Country and/or kind of partner you are looking for

Any European LAGs with similar ideas

Contact details / languages spoken

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