

Tool 4 – Template for a TNC advertisement

Topic / title of the proposed project “American Football”

Objective:

Initial position / background / local context of the proposed project

The sport-club called Crocodiles is American football and cheerleading club in Finland which is established in 1987. They have about 400 members in their club. They have American football players from 9 years old to adults and cheerleaders from 4 years old to adults. Crocodiles play American football at highest level in Finland and they have participated at Euro Bowl at years 2002, 2006, 2008 and 2009. Their cheerleaders are in top level of Finland and they will participate in European championship tournament in Italy at July 2012.

Proposed objectives / activities

Coaches and specialists in camp would be from both teams, from organizing country and from USA. At managements discussion day there would be discussion development of team lead by top experts. Managements from both teams would present their activities and session would be open for other sports and teams representatives. Coach training would exploit American coaches and experts outside the sports of American football.

Country and /or kind of partner you are looking for

We are looking for partners from Austria, Germany, Denmark and other countries also in Europe.

Offering LAG:

Country / Region

Finland, Development Association of Seinäjoki Region

Contact details

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