

















Dear directors of LAGs

We are honoured to invite you to the 2nd "LAG SUMMER FESTIVAL", the biggest international gathering of LAGs in Croatia, that will take place in Biograd na Moru, Croatia, from 4th till 6th of July, 2014. Main goal of this Festival is to affiliate "green and blue" in a different way so we could give opportunity to all local authorities, tourist boards, small and medium enterprises, artisans and family farms to exhibit its products and services directly in front of 20.000 tourists, in a town known as touristic centre in the heart of Adriatic coast. Exhibition will be held along the waterfront where there will be two stages: bigger one will be for musical program and smaller one will be furnished like traditional Dalmatian tavern as Info desk. Besides the Festival, Pasman canal boat trip and workshop "itst year implementation of IPARD measures 202" will organised for LAG representatives and a seminar "Rural tourism - business opportunity through EU funds" for all participants. Besides LAGs from Croatia, on this Festival will participate also LAGs from different countries in Europe.

Last year 35 LAGs attended the festival, from that 22 Croatian and 13 international LAGs from Slovenia, Poland, Czech Republic, Italy, Romania, Bosnia-Herzegovina and Lithuania, with over 400 participants who have presented their LAG during rich and interesting three-day program.

The concept of the festival is designed in such a way that the length on the entire waterfront exhibition stands and tables will be placed, and you are expected to find participants from your area who are willing to expose and calculated how many meters you need to provide. Participation in workshop, seminar, and excursion on a boat trip is completely free, but require additional registration due to the limited number of places. For scienite, up to the festival and all questions recarding the coranization please contact:

LAG "Laura"

Mail: lagsummerfestival@gmail.com Tel/fax: ±385 (0)23 384 549

For accommodation we recommend you to contact the following travel agency:

Škver toure

Mail: info@skver-tours.com Mob: +385 (0)91 383 8713

Please sign up soon as possible, latest by 25.05.2014 because the number of applications is limited.















PROCRAMME.

Friday, July 4th 2014

- 12:00 17:00 arrival of participants and registration on Info desk
- 17:00 19:00 setting up tables
- 21:00 21:15 opening ceremony (Main stage in front of the City Hall)
- 21:15 23:00 entertainment programme CRO night klapa "INTRADE"

Saturday, July 5th 2014

09:00-10:00 workshop for LAG managers "1st year implementation of IPARD measures 202"

10:00 -12:00 seminar "Rural tourism - business opportunity through EU funds" - all interested

- 12:00 14:00 Pašman canal boat trip (LAGs managers)
- 18:00 19:00 setting up tables
- 21:00 24:00 entertainment programme rock band "The Evolution"

Sunday, July 6th 2014

10:00 solemnly committal letter of thanks to all participants (Main stage - in front of the City Hall)

13:00 closure of the Festival

FOLLOW THE FESTIVAL LIVE TROUGH *LIVE STREAM*ON LAG "LAURA" WEBSITE:

www.lag-laura.hr















2nd. LAG SUMMER FESTIVAL 2014 Biograd na Moru 4.7. - 6.7. 2014.

For additional information contact us at:
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